

Your Gateway to the French ICT & Electronics Markets

**The French ICT & Electronics industry is ranked highly in Europe.
Here are three reasons to grow your business in the extensive
French and neighbouring European markets:**

1. Sell your product in the **Largest EU Market**

In 2008, the French ICT market generated a turnover of €113.2 billion, equivalent to 16% of the total European market. The ICT market is comprised of electronics, IT and telecommunications, hardware software and services. The telecommunications market was worth €55.3 billion, the IT - €48.3 billion and consumer electronics—€9.5 billion in 2008. The sector generated more than 1.2 million employment (60% managers). With over 82% of the population owning a mobile phone and 21% equipped for broadband Internet access, France has one of the highest rates of electronic communications in Europe.

2. Establish your product in the **market open for international players**

Two of the large French ICT service sectors are still controlled by domestic companies: 90% of telecom operators is controlled by domestic companies; 60% of ICT integrators are domestic companies. However the products and technology sectors are dominated by international players (software, hardware IT and telecommunications), despite the undeniable strengths in innovation and quality of resources in France.

3. Link your product development/IT project to the **outstanding skills in Software and IT Services**

France is positioned second in the world for the proportion of science and technology graduates in the active population. France is known for highly reputed higher education establishments specializing in telecommunications. Also almost 27% of corporate R&D expenditure in France is generated by the ICT sector.

4. Sell your Elec- tronic product in a **Growing Market**

The electronic equipment market estimated at 1 050 B € in 2009 and continues to grow in 2010. The electronics sector generate nearly a million jobs in France. The production of electronics is present throughout the French territory with the emergence of 8 large clusters.

CONTACT US

Exportia has existing relationships with ICT resellers and service providers as well as Electronics distributors in France. Contact us to know how we can help you get a foothold in one of the largest markets in Europe.

Exportia acknowledges the following sources of information:

Invest in France, <http://www.invest-in-france.org>

OECD, <http://www.oecd.org/>

European Commission, http://ec.europa.eu/information_society/

G9+ Institut, <http://www.g9+.org>

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